

## Abercrombie \& Fitch Co.



INVESTOR PRESENTATION: SECOND QUARTER 2021


## SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995

A\&F cautions that any forward-looking statements (as such term is defined in the Private Securities Litigation Reform Act of 1995) contained in this presentation or made by management or spokespeople of A\&F involve risks and uncertainties and are subject to change based on various important factors, many of which may be beyond the company's control. Words such as "estimate," "project," "plan," "believe," "expect," "anticipate," "intend," "should," "are confident," and similar expressions may identify forward-looking statements. Except as may be required by applicable law, we assume no obligation to publicly update or revise our forward-looking statements. Risks and uncertainties related to the duration and impact of the COVID-19 pandemic on the Company and the factors disclosed in "ITEM 1A. RISK FACTORS" of A\&F's Annual Report on Form 10-K for the fiscal year ended January 30, 2021, in some cases have affected, and in the future could affect, the company's financial performance and could cause actual results for the 2021 fiscal year and beyond to differ materially from those expressed or implied in any of the forward-looking statements included in this presentation or otherwise made by management.

## OTHER INFORMATION

The following presentation includes certain adjusted non-GAAP financial measures. Additional details about non-GAAP financial measures and a reconciliation of GAAP financial measures to non-GAAP financial measures is included in the news release issued by the company on August 26, 2021 which is available in the "Investors" section of the company's website, located at corporate.abercrombie.com. As used in the presentation, "GAAP" refers to accounting principles generally accepted in the United States of America. As used in the presentation, "Hollister" refers to the company's Hollister, Gilly Hicks, and Social Tourist brands and "Abercrombie" refers to the company's Abercrombie \& Fitch and abercrombie kids brands. Sub-totals and totals may not foot due to rounding. Net income (loss) and net income (loss) per share financial measures included herein are attributable to Abercrombie \& Fitch Co., excluding net income attributable to noncontrolling interests.

## TABLE OF CONTENTS

Safe Harbor and Other Information ..... 2
Company Overview ..... 4
Focus Areas ..... 7
Digital Evolution ..... 13
Global Store Network Optimization ..... 15
Q2 2021 Results ..... 18
Financial Position, Liquidity \& Capital Allocation ..... 24
Appendix ..... 30


## OUR FIVE GLOBAL BRANDS

HOLLISTER


The quintessential apparel brand of the global teen consumer, Hollister Co. believes in liberating the spirit of an endless summer inside everyone. At Hollister, summer isn't just a season, it's a state of mind. Hollister creates carefree style designed to make all teens feel celebrated and comfortable in their own skin, so they can live in a summer mindset all year long, whatever the season.

## ABERCROMBIE \& FITCH



Abercrombie \& Fitch believes that every day should feel as exceptional as the start of the long weekend. Since 1892, the brand has been a specialty retailer of quality apparel, outerwear and fragrance - designed to inspire our global customers to feel confident, be comfortable and face their Fierce.

## GILLY HICKS



Hollister also carries an intimates brand, Gilly Hicks.
At Gilly Hicks, we know everyone has their own unique happy place. We exist to help you find yours. Gilly Hicks is an underwear, activewear and loungewear brand designed to give all Gen Z customers their daily dose of happy.

## ABERCROMBIE KIDS



A global specialty retailer of quality, comfortable, made-to-play favorites, abercrombie kids sees the world through kids' eyes, where play is life and every day is an opportunity to be anything and better everything.

SOCIAL TOURIST


Social Tourist is the creative vision of Hollister, the teen brand liberating the spirit of an endless summer, and social media personalities Dixie and Charli
D'Amelio. The lifestyle brand creates trend forward apparel that allows teens to experiment with their style, while exploring the duality of who they are both on social media and in real life.

## GLOBAL, DIGITALLY-LED OMNICHANNEL RETAILER

THE COMPANY'S PRODUCTS ARE SOLD GLOBALLY, PRIMARILY THROUGH ITS COMPANY-OWNED DIGITAL AND STORE CHANNELS, AS WELL AS THROUGH VARIOUS THIRD-PARTY ARRANGEMENTS
OF FISCAL 2020 NET SALES WERE DERIVED DIGITALLY
GLOBAL BRANDS


COMPANY-OPERATED RETAIL STORES $\qquad$
$\qquad$

OF FISCAL 2020 NET SALES WERE DERIVED INTERNATIONALLY

CAPABILITY TO SHIP TO OVER STORES

110 COUNTRIES

INTERNATIONAL THIRD-PARTY OPERATED UP-IN-STORE CAPABILITIES

23
${ }^{4}$
${ }^{4}$
${ }^{4}$
${ }^{4}$
${ }^{4}$

$x$

$5-2$

## OUR PREVIOUSLY-STATED TRANSFORMATION INITIATIVES

## THE FOLLOWING TRANSFORMATION INITIATIVES HAVE CREATED THE FOUNDATION TO ALLOW US TO QUICKLY RESPOND TO COVID-19 AND FOCUS ON LONG-TERM SUSTAINABLE GROWTH:

OPTIMIZING OUR GLOBAL STORE NETWORK

- Rightsizing store fleet and adapting to the evolving role of the store as customers' shopping preferences shift

2 ENHANCING DIGITAL AND OMNICHANNEL CAPABILITIES

- Creating best-in-class customer experiences while growing profitably across channels

3 INCREASING THE SPEED AND EFFICIENCY OF OUR CONCEPT-TO-CUSTOMER PRODUCT LIFE CYCLE

- Investing in capabilities to position supply chain for greater speed, agility and flexibility
- Utilizing data and analytics to offer the right product at the right time and the right price

4 IMPROVING OUR CUSTOMER ENGAGEMENT THROUGH OUR LOYALTY PROGRAMS AND MARKETING OPTIMIZATION

- Leveraging data, including our loyalty programs, to engage with customers across channels
- Driving more efficient and effective marketing spend

ACCELERATING DIGITAL, DATA AND TECHNOLOGY INVESTMENTS TO INCREASE AGILITY AND IMPROVE CUSTOMER EXPERIENCE

## INCREASING OUR MARKETING INVESTMENTS TO BUILD ON THE MOMENTUM WE SEE ACROSS BRANDS AND GEOGRAPHIES

## DEDICATING RESOURCES TOWARDS CONTINUING GILLY HICKS GROWTH AND LAUNCHING SOCIAL TOURIST

OPTIMIZING SQUARE FOOTAGE WHILE BEING OPPORTUNISTIC IN GLOBAL STORE EXPANSION

INTEGRATING ENVIRONMENTAL, SOCIAL AND GOVERNANCE PRACTICES AND STANDARDS THROUGHOUT THE ORGANIZATION

## GILLY HICKS BRAND EVOLUTION

THE COMPANY RECENTLY ANNOUNCED STEPS IN ITS GROWTH STRATEGY INCLUDING A NEW MORE GENDER-INCLUSIVE ASSORTMENT


## EXPANDED PRODUCT ASSORTMENT, A NEW STORE PROTOTYPE AND DIGITAL EXPERIENCE, AND A REIMAGINED BRAND PURPOSE

## ANNOUNCED: July 15, 2021

BRAND PURPOSE: Giving Gen Z their daily dose of happy

NEW MORE GENDER-INCLUSIVE PRODUCT
ASSORTMENT: Underwear, loungewear and activewear in patterns and colors that match everyone's styles, regardless of gender identity

STAND ALONE STORE CONCEPT: Gilly Hicks store opened at Easton Town Center in Columbus, Ohio

AVAILABLE AT: Hollister stores globally and online at www.gillyhicks.com

## CUSTOMER REACTION TO GILLY HICKS RELAUNCH HAS BEEN POSITIVE

© During Q2 2021, the company opened the first Gilly Hicks standalone store concept at Easton Town Center in Columbus, OH and introduced : updated side-by-side with Hollister store experiences, including 20 refreshes to existing side-by-side formats and 3 new locations, all of which !incorporate elements from the standalone stores.

## STANDALONE STORE, EASTON TOWN CENTER



UPDATED STORE EXPERIENCES: RHEIN CENTER, DE; SHOPPING CITY SUD, AT; PROMENADE, CA


## HOW WE ARE NAVIGATING COVID-19

## FOCUSING ON THE WELL-BEING OF ASSOCIATES AND CUSTOMERS

Implemented a range of health and safety measures with the well-being of the Company's customers, associates and business partners in mind, including but not limited to ensuring all stores follow local mandates relating to face coverings, social distancing, cleaning measures, reduced operating hours and/or temporary closures

## OPTIMIZING DIGITAL OPERATIONS

- Following recommended cleaning and distancing measures in the company's distribution centers to continue digital operations and mitigate shipping delays
- Focusing on a seamless digital checkout experience for customers
- Continuing to offer Purchase-Online-Pickup-in-Store, including curbside pickup at a majority of U.S. locations.
- Working cross-functionally and utilizing Ship-from-Store capabilities to best leverage in-store inventory
- Offered flexible return dates as stores reopened and extended our return policy to cover the period of store closures


## CONSERVATIVELY MANAGING CASH FLOWS IN THE NEAR-TERM GIVEN CONTINUED GLOBAL UNCERTAINTY AND TEMPORARY STORE CLOSURES

- Partnering with merchandise and non-merchandise vendors in regards to payment terms
- Reevaluating budgeted expenses to better align operating costs with expected sales
- Tightly managing inventories
- Continuing suspension of the company's dividend program
- Assessing government policy and economic stimulus responses to COVID-19
 DIGITALLY-LED GLOBAL OMNI-CHANNEL RETAILER

INVESTMENTS IN DIGITAL AND OMNICHANNEL CAPABILITIES OF
\$150M+

FISCAL 2017 - FISCAL 2020

## FISCAL 2017

Digital sales penetration of

## $28 \%$, <\$1.0B

FISCAL 2020*
Digital sales penetration of
54\%, \$1.7B+


Abercrombie \& Fitch Co.

## GLOBAL STORE NETWORK OPTIMIZATION

 ROUGHLY HALF OF GLOBAL STORE BASE IN UPDATED FORMATS; REMOVED 1.6M GROSS SQUARE FEET GLOBALLY SINCE 2017

## 90\% OF U.S. STORES LOCATED IN A/B MALLS; CONTINUE TO REPOSITION GLOBAL FLEET

YTD STORE OPTIMIZATION ACTIVITY

|  | HOLLISTER | ABERCROMBIE | TOTAL |
| :--- | :---: | :---: | :---: |
| NEW STORES | 12 | 6 | 18 |
| REMODELS | 1 | - | 1 |
| RIGHT-SIZES | 2 | 3 | 5 |
| NEW EXPERIENCES | 15 | 9 | 24 |
| PERMANENT CLOSURES | $(4)$ | $(16)$ | $(20)$ |

FLAGSHIP STORE CLOSURES/ LEASE EXPIRATIONS



Q2 2021 U.S. STORE FLEET

|  | A MALL | B MALL | C MALL | FLAGSHIPS | TOTAL |
| :--- | :---: | :---: | :---: | :---: | :---: |
| \# OF STORES | 237 | 246 | 49 | 2 | 534 |
| \% OF U.S. FLEET | $44 \%$ | $46 \%$ | $9 \%$ | $-\%$ | $100 \%$ |

${ }^{(1)}$ Includes the A\&F Singapore location, which closed in the first quarter of 2021, as well as the A\&F 5th Avenue, New York City and A\&F Hamburg, Germany locations.
(2) Includes the A\&F Amsterdam, Netherlands and the A\&F Shanghai, China locations.
${ }^{(3)}$ Includes the Hollister 5th Avenue, New York City and the A\&F Ginza, Japan locations.


## Q2 2021 RESULTS CEO COMMENTARY

"As our customers' mindset shifted to summer, we continued to deliver on product, voice and experience. Total net sales grew $24 \%$ year-over-year, or 3\% from 2019. Our largest market, the U.S., had healthy net sales growth of $31 \%$ on a one-year and $11 \%$ on a two-year basis. As customers returned to stores, digital net sales held steady to last year, and remained highly penetrated, representing $44 \%$ of total second quarter sales. Our gross profit rate expanded dramatically, rising 450 basis points from last year and 590 basis points from the second quarter of 2019, benefiting from double-digit AUR improvement. Combined with ongoing expense management, we expanded our operating margin by 1130 basis points year-over-year and 1800 basis points on a two-year basis."
"Momentum has continued quarter-to-date. We have had a strong start to the U.S. back-to-school season. Reception to the Gilly Hicks brand relaunch, associated product, and updated store experiences has been very positive. At our newest brand, Social Tourist, we are excited about our learnings and results since its launch just three months ago. Looking ahead, we will remain on offense and are confident that the proactive steps we have taken to evolve our operating model and cost structure, combined with evolved brand positioning, should continue to yield near and long-term benefits."

FRAN HOROWITZ, CHIEF EXECUTIVE OFFICER

## SIGNIFICANT ITEMS IMPACTING Q2 2021 RESULTS

- Net sales increased $24 \%$, or $\$ 167 \mathrm{M}$, as compared to last year, reflecting an increase in store sales as the company anniversaries prior year COVID-19 related store closures.
- Gross margin rate improved 450 basis points as compared to last year to $65.2 \%$ driven by higher average unit retail on lower promotions.
- Store occupancy expense decreased $\$ 25 M$, reflecting a decrease in store count and favorable rent negotiations, and approximately $\$ 9 M$ in benefits during Q2 2021 related to rent abatements and a settlement related to a prior flagship closure.
- Store payroll expense increased $\$ 22 \mathrm{M}$, reflecting the return of certain expenses saved last year during COVID-19 temporary store closures.
- Marketing expense increased $\$ 13 \mathrm{M}$, reflecting the company's initiatives to make strategic investments across marketing.
- Asset impairment charges of $\$ 0.8 \mathrm{M}$ and $\$ 8 \mathrm{M}$ for this year and last year, respectively.

|  | Q2 2021 | Q2 2020 |
| :--- | ---: | ---: |
| GAAP | $\$ 1.69$ | $\$ 0.09$ |
| EXCLUDED ITEMS, NET OF TAX EFFECT ${ }^{(1)}$ | $(0.01)$ | $(0.15)$ |
| ADJUSTED NON-GAAP | $\$ 1.70$ | $\$ 0.23$ |
| IMPACT FROM FOREIGN CURRENCY EXCHANGE RATES $^{(2)}$ | - | 0.04 |
| ADJUSTED NON-GAAP ON A CONSTANT CURRENCY BASIS | $\$ 1.70$ | $\$ 0.27$ |

(1) Adjusted non-GAAP results exclude the effect of certain items set out of page 31.
${ }^{(2)}$ The estimated impact from foreign currency is calculated by applying current period exchange rates to prior year results using a $26 \%$ tax rate.

## TOTAL COMPANY NET SALES UP 24\% AND 3\% COMPARED TO Q2 2020 AND Q2 2019, RESPECTIVELY, TO \$865M

DIGITAL SALES DOWN 3\% AND UP 52\% TO LAST YEAR AND 2019, RESPECTIVELY, RESULTING IN
Q2 2021 DIGITAL SALES OF \$376M, OR 44\% OF TOTAL NET SALES

```
HOLLISTER
\$514M
UP 20\% TO LAST YEAR
59.5\% OF TOTAL NET SALES
```

ABERCROMBIE \$350M
UP 30\% TO LAST YEAR
40.5\% OF TOTAL NET SALES

| UNITED STATES | EMEA |
| :---: | :---: |
| $\$ 602 \mathrm{M}$ | $\$ 191 \mathrm{M}$ |
| UP 31\% TO LAST YEAR | UP $11 \%$ TO LAST YEAR |
| 69.6\% OF TOTAL NET SALES | 22.1\% OF TOTAL NET SALES |

## APAC \$41M

DOWN 1\% TO LAST YEAR
4.8\% OF TOTAL NET SALES

## OTHER \$31M

UP 17\% TO LAST YEAR
3.6\% OF TOTAL NET SALES

## OPERATING EXPENSE

GAAP


| (in thousands) | Q2 2021 | \% OF NET SALES | Q2 2020 | \% OF NET SALES | $\triangle \mathrm{BPS}^{(3)}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| STORE OCCUPANCY ${ }^{(1)}$ | \$102,194 | 11.8\% | \$126,733 | 18.1\% | (630) |
| ALL OTHER ${ }^{(2)}$ | 223,741 | 25.9\% | 183,637 | 26.3\% | (40) |
| STORES AND DISTRIBUTION | 325,935 | 37.7\% | 310,370 | 44.4\% | (670) |
| MARKETING, GENERAL \& ADMINISTRATIVE | 123,913 | 14.3\% | 97,252 | 13.9\% | 40 |
| FLAGSHIP STORE EXIT BENEFITS | (88) | 0.0\% | $(3,884)$ | (0.6)\% | 60 |
| ASSET IMPAIRMENT, EXCLUSIVE OF FLAGSHIP STORE EXIT CHARGES | - | 0.0\% | - | 0.0\% | - |
| TOTAL | \$449,760 | 52.0\% | \$403,738 | 57.8\% | (580) |

[^0]
## INCOME STATEMENT

|  | GAAP |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in thousands) | Q2 2021 | $\begin{gathered} \% \text { OF } \\ \text { NET SALES } \end{gathered}$ | Q2 2020 | $\begin{gathered} \% \text { OF } \\ \text { NET SALES } \end{gathered}$ | Q2 2019 | $\begin{gathered} \text { \% OF } \\ \text { NET SALES } \end{gathered}$ |
| NET SALES | \$864,850 | 100.0\% | \$698,328 | 100.0\% | \$841,078 | 100.0\% |
| GROSS PROFIT ${ }^{(1)}$ | 563,485 | 65.2\% | 423,608 | 60.7\% | 498,633 | 59.3\% |
| OPERATING EXPENSE | 450,546 | 52.1\% | 411,821 | 59.0\% | 537,750 | 63.9\% |
| OTHER OPERATING (INCOME) LOSS, NET | $(1,848)$ | (0.2)\% | $(2,356)$ | (0.3)\% | 367 | 0.0\% |
| OPERATING INCOME (LOSS) | 114,787 | 13.3\% | 14,143 | 2.0\% | $(39,484)$ | (4.7)\% |
| INTEREST EXPENSE, NET | 11,275 | 1.3\% | 7,098 | 1.0\% | 1,370 | 0.2\% |
| INCOME (LOSS) BEFORE INCOME TAXES | 103,512 | 12.0\% | 7,045 | 1.0\% | $(40,854)$ | (4.9)\% |
| INCOME TAX (BENEFIT) EXPENSE | $(6,944)$ | (0.8)\% | 1,253 | 0.2\% | $(11,330)$ | (1.3)\% |
| NET INCOME (LOSS) | \$108,500 | 12.5\% | \$5,464 | 0.8\% | \$(31,142) | (3.7)\% |
| NET INCOME (LOSS) PER SHARE |  |  |  |  |  |  |
| BASIC | \$1.77 |  | \$0.09 |  | \$(0.48) |  |
| DILUTED | \$1.69 |  | \$0.09 |  | \$(0.48) |  |
| WEIGHTED-AVERAGE SHARES |  |  |  |  |  |  |
| BASIC | 61,428 |  | 62,527 |  | 65,156 |  |
| DILUTED | 64,136 |  | 63,286 |  | 65,156 |  |

[^1]


## CASH \& EQUIVALENTS

\$922M AS COMPARED TO \$767M LAST YEAR

## SHORT-TERM BORROWINGS

NO BORROWINGS OUTSTANDING UNDER ABL FACILITY
\$249M OF BORROWING AVAILABLE UNDER ABL FACILITY AS OF JULY 31, 2021

## GROSS LONG-TERM BORROWINGS

\$308M OUTSTANDING AS COMPARED TO \$350M LAST YEAR

## INVENTORIES

\$416M DOWN 8\% FROM LAST YEAR

|  | YEAR TO DATE PERIOD ENDED |  |
| :--- | :---: | :---: |
| (in thousands) | JULY 31, 2021 | AUGUST 1, 2020 |
| NET CASH PROVIDED BY OPERATING ACTIVITIES | $\$ 49,945$ | $\$ 46,233$ |
| NET CASH USED FOR INVESTING ACTIVITIES | $\$(35,269)$ | $\$(25,621)$ |
| NET CASH (USED FOR) PROVIDED BY FINANCING ACTIVITIES | $\$(200,247)$ | $\$ 71,329$ |


| (in thousands) | NET CASH PROVIDED <br> BY OPERATING ACTIVITIES | CAPITAL <br> EXPENDITURES | FREE <br> CASH FLOW |
| :--- | :---: | :---: | :---: |
| FY 2016 | $\$ 185,169$ | $\$ 140,844$ | $\$ 44,325$ |
| FY 2017 | $\$ 287,658$ | $\$ 107,001$ | $\$ 180,657$ |
| FY 2018 | $\$ 352,933$ | $\$ 152,393$ | $\$ 200,540$ |
| FY 2019 | $\$ 300,685$ | $\$ 202,784$ | $\$ 97,901$ |
| FY 2020 | $\$ 404,918$ | $\$ 101,910$ | $\$ 303,008$ |

${ }^{(1)}$ Free cash flow is a non-GAAP measure and is computed by subtracting capital expenditures from net cash provided by operating activities, both of which are disclosed in the table above, preceding the measure of free cash flow.

## FINANCIAL POSITION, LIQUIDITY \& CAPITAL ALLOCATION

 SHARE REPURCHASES AND DIVIDENDSIn order to preserve liquidity and increase financial flexibility in light of COVID-19, during fiscal 2020 the company suspended its share repurchase and dividend programs. The Company has since resumed share repurchase activity.

At the end of Q2 2021, the Company had approximately 6.5 million shares remaining available for purchase under its publicly announced February 2021 stock repurchase authorization.

|  | SHARE REPURCHASES |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| (in thousands, except for average cost) | NUMBER OF SHARES | COST | $\begin{gathered} \text { AVERAGE } \\ \text { COST } \end{gathered}$ | DIVIDENDS | TOTAL |
| FY 2016 | - | \$- | \$- | \$54,066 | \$54,066 |
| FY 2017 | - | \$- | \$- | \$54,392 | \$54,392 |
| FY 2018 | 2,932 | \$68,670 | \$23.42 | \$53,714 | \$122,384 |
| FY 2019 | 3,957 | \$63,542 | \$16.06 | \$51,510 | \$115,052 |
| FY 2020 | 1,397 | \$15,172 | \$10.86 | \$12,556 | \$27,728 |
| YTD 2021 | 3,451 | \$135,249 | \$39.19 | \$- | \$135,249 |


| (in thousands) | FY 2016 | FY 2017 | FY 2018 | FY 2019 | FY 2020 | Q2 2021 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| ENDING SHARES OUTSTANDING | 67,758 | 68,195 | 66,227 | 62,786 | 62,399 | 59,692 |

## FINANCIAL POSITION, LIQUIDITY \& CAPITAL ALLOCATION

## BALANCE SHEET

| (in thousands) | JULY 31,2021 | JANUARY 30,2021 | AUGUST 1,2020 |
| :--- | :---: | :---: | :---: |
| CASH AND EQUIVALENTS | $\$ 921,504$ | $\$ 1,104,862$ | $\$ 766,721$ |
| RECEIVABLES | 87,151 | 83,857 | 88,323 |
| INVENTORIES | 415,604 | 404,053 | 453,239 |
| OTHER CURRENT ASSETS | 77,392 | 68,857 | 75,160 |
| TOTAL CURRENT ASSETS | $\$ 1,501,651$ | $\$ 1,661,629$ | $\$ 1,383,443$ |
| PROPERTY AND EQUIPMENT, NET | 532,795 | 550,587 | 635,703 |
| OPERATING LEASE RIGHT-OF-USE ASSETS | 791,036 | 893,989 | $1,073,464$ |
| OTHER ASSETS | 229,911 | 208,697 | 216,204 |
| TOTAL ASSETS | $\$ 3,055,393$ | $\$ 3,314,902$ | $\$ 3,308,814$ |
| ACCOUNTS PAYABLE | $\$ 289,475$ | $\$ 289,396$ | $\$ 284,221$ |
| ACCRUED EXPENSES | 351,991 | 396,365 | 351,849 |
| SHORT-TERM PORTION OF OPERATING LEASE LIABILITIES | 219,453 | 248,846 | 278,495 |
| INCOME TAXES PAYABLE | 26,260 | 24,792 | 6,425 |
| TOTAL CURRENT LIABILITIES | $\$ 887,179$ | $\$ 959,399$ | $\$ 920,990$ |
| LONG-TERM PORTION OF OPERATING LEASE LIABILITIES | 791,793 | 957,588 | $1,122,853$ |
| LONG-TERM BORROWINGS, NET | 303,015 | 343,910 | 343,250 |
| OTHER LIABILITIES | 106,473 | 104,693 | 108,111 |
| TOTAL LONG-TERM LIABILITIES | $\$ 1,201,281$ | $\$ 1,406,191$ | $\$ 1,574,214$ |
| TOTAL ABERCROMBIE \& FITCH CO. STOCKHOLDERS EQUITY | 956,566 | 936,628 | 805,681 |
| NONCONTROLLING INTEREST | 10,367 | 12,684 | 7,929 |
| TOTAL STOCKHOLDERS' EQUITY | $\$ 966,933$ | $\$ 949,312$ | $\$ 813,610$ |
| TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY | $\$ 3,055,393$ | $\$ 3,314,902$ | $\$ 3,308,814$ |


|  | YEAR TO DATE PERIOD ENDED |  |
| :---: | :---: | :---: |
| (in thousands) | JULY 31, 2021 | AUGUST 1, 2020 |
| NET CASH PROVIDED BY OPERATING ACTIVITIES | \$49,945 | \$46,233 |
| PURCHASES OF PROPERTY AND EQUIPMENT | $(35,269)$ | $(75,621)$ |
| WITHDRAWAL OF FUNDS FROM RABBI TRUST ASSETS | - | 50,000 |
| NET CASH USED FOR INVESTING ACTIVITIES | \$(35,269) | \$(25,621) |
| PROCEEDS FROM ISSUANCE OF SENIOR SECURED NOTES | - | 350,000 |
| PURCHASE OF SENIOR SECURED NOTES | $(46,969)$ | - |
| PROCEEDS FROM BORROWINGS UNDER THE ABL FACILITY | - | 210,000 |
| REPAYMENT OF TERM LOAN FACILITY BORROWINGS | - | $(233,250)$ |
| REPAYMENT OF ABL FACILITY BORROWINGS | - | $(210,000)$ |
| PAYMENT OF DEBT ISSUANCE OR MODIFICATION COSTS AND FEES | $(1,837)$ | $(6,558)$ |
| PURCHASES OF COMMON STOCK | $(135,249)$ | $(15,172)$ |
| DIVIDENDS PAID |  | $(12,556)$ |
| OTHER FINANCING ACTIVITIES | $(16,192)$ | $(11,135)$ |
| NET CASH (USED FOR) PROVIDED BY FINANCING ACTIVITIES | \$(200,247) | \$71,329 |
| EFFECT OF FOREIGN CURRENCY EXCHANGE RATES ON CASH | $(2,547)$ | 1,785 |
| NET (DECREASE) INCREASE IN CASH AND EQUIVALENTS, AND RESTRICTED CASH AND EQUIVALENTS | \$ $(188,118)$ | \$93,726 |
| CASH AND EQUIVALENTS, AND RESTRICTED CASH AND EQUIVALENTS, BEGINNING OF PERIOD | \$1,124,157 | \$692,264 |
| CASH AND EQUIVALENTS, AND RESTRICTED CASH AND EQUIVALENTS, END OF PERIOD | \$936,039 | \$785,990 |



## APPENDIX

## RECONCILIATION OF GAAP TO NON-GAAP RESULTS

| NET SALES | Q2 2021 | Q2 2020 | $\Delta$ \% |
| :---: | :---: | :---: | :---: |
| GAAP | \$864,850 | \$698,328 | 24\% |
| IMPACT FROM CHANGES IN FOREIGN CURRENCY EXCHANGE RATES ${ }^{(1)}$ | - | 16,706 | (2)\% |
| NON-GAAP CONSTANT CURRENCY BASIS | \$864,850 | \$715,034 | 21\% |
| GROSS PROFIT | Q2 2021 | Q2 2020 | $\triangle \mathrm{BPS}^{(2)}$ |
| GAAP | \$563,485 | \$423,608 | 450 |
| IMPACT FROM CHANGES IN FOREIGN CURRENCY EXCHANGE RATES ${ }^{(1)}$ | - | 12,178 | (20) |
| NON-GAAP CONSTANT CURRENCY BASIS | \$563,485 | \$435,786 | 430 |
| OPERATING INCOME (LOSS) | Q2 2021 | Q2 2020 | $\triangle$ BPS ${ }^{(2)}$ |
| GAAP | \$114,787 | \$14,143 | 1,130 |
| EXCLUDED ITEMS ${ }^{(3)}$ | (786) | $(8,083)$ | 110 |
| ADJUSTED NON-GAAP | \$115,573 | \$22,226 | 1,020 |
| IMPACT FROM CHANGES IN FOREIGN CURRENCY EXCHANGE RATES ${ }^{(1)}$ | - | 3,418 | (40) |
| ADJUSTED NON-GAAP CONSTANT CURRENCY BASIS | \$115,573 | \$25,644 | 980 |
| NET INCOME (LOSS) PER DILUTED SHARE | Q2 2021 | Q2 2020 | $\Delta$ \$ |
| GAAP | \$1.69 | \$0.09 | \$1.60 |
| EXCLUDED ITEMS, NET OF TAX ${ }^{(3)}$ | (0.01) | (0.15) | 0.14 |
| ADJUSTED NON-GAAP | \$1.70 | \$0.23 | \$1.47 |
| IMPACT FROM CHANGES IN FOREIGN CURRENCY EXCHANGE RATES ${ }^{(1)}$ |  | 0.04 | (0.04) |
| ADJUSTED NON-GAAP CONSTANT CURRENCY BASIS | \$1.70 | \$0.27 | \$1.43 |

[^2]
## APPENDIX

## RECONCILIATION OF GAAP TO NON-GAAP RESULTS

| (in thousands) | $\begin{gathered} \text { Q2 } 2021 \\ \text { GAAP } \end{gathered}$ | EXCLUDED ITEMS | $\begin{gathered} \text { Q2 } 2021 \\ \text { NON-GAAP } \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| ASSET IMPAIRMENT, EXCLUSIVE OF FLAGSHIP STORE EXIT CHARGES | \$786 | \$786 | \$- |
| OPERATING INCOME | 114,787 | (786) | 115,573 |
| INCOME BEFORE INCOME TAXES | 103,512 | (786) | 104,298 |
| INCOME TAX EXPENSE ${ }^{(1)}$ | $(6,944)$ | (224) | $(6,720)$ |
| NET INCOME | \$108,500 | \$(562) | \$109,062 |
| NET INCOME PER DILUTED SHARE | \$1.69 | \$(0.01) | \$1.70 |
| DILUTED WEIGHTED-AVERAGE SHARES OUTSTANDING | 64,136 |  | 64,136 |
| (in thousands) | $\begin{gathered} \text { Q2 } 2020 \\ \text { GAAP } \end{gathered}$ | EXCLUDED ITEMS | $\begin{gathered} \text { Q2 } 2020 \\ \text { NON-GAAP } \end{gathered}$ |
| ASSET IMPAIRMENT, EXCLUSIVE OF FLAGSHIP STORE EXIT CHARGES | \$8,083 | \$8,083 | \$- |
| OPERATING LOSS | 14,143 | $(8,083)$ | 22,226 |
| LOSS BEFORE INCOME TAXES | 7,045 | $(8,083)$ | 15,128 |
| INCOME TAX EXPENSE ${ }^{(1)}$ | 1,253 | 1,166 | 87 |
| NET LOSS | \$5,464 | \$ $(9,249)$ | \$14,713 |
| NET LOSS PER DILUTED SHARE | \$0.09 | \$(0.15) | \$0.23 |
| DILUTED WEIGHTED-AVERAGE SHARES OUTSTANDING | 63,286 |  | 63,286 |

[^3]

## Abercrombie \& Fitch Co.




[^0]:    * Q2 non-GAAP operating expense is presented on an adjusted non-GAAP basis, and excludes the effect of certain items set out of page 31 .
    ${ }^{(1)}$ Includes operating lease costs, other landlord charges, utilities, depreciation and other occupancy expense.
    ${ }^{(2)}$ Includes selling payroll, store management and support, other store expense, direct-to-consumer expense, and distribution center costs.
    ${ }^{(3)}$ Rounded based on reported percentages.

[^1]:    ${ }^{(1)}$ Gross profit is derived from cost of sales, exclusive of depreciation and amortization.

[^2]:    ${ }^{(1)}$ The impact from foreign currency is determined by applying current period exchange rates to prior year results and is net of the year-over-year impact from hedging. The per diluted share impact from foreign currency is calculated using a $26 \%$ tax rate.
    ${ }^{(2)}$ The estimated basis point impact has been rounded based on the percentage change.
    ${ }^{(3)}$ Excludes pre-tax store asset impairment charges.

[^3]:    ${ }^{(1)}$ The tax effect of excluded items, calculated as the difference between the tax provision on a GAAP basis and an adjusted non-GAAP basis

